

# NELA PHOCAS Project

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WORKFORCE INVESTMENT BOARD SDA-83, INC.

*Northeast Louisiana*

Professional Healthcare Opportunities—Careers And Support  
Project

DHHS/ACF—Office of Family

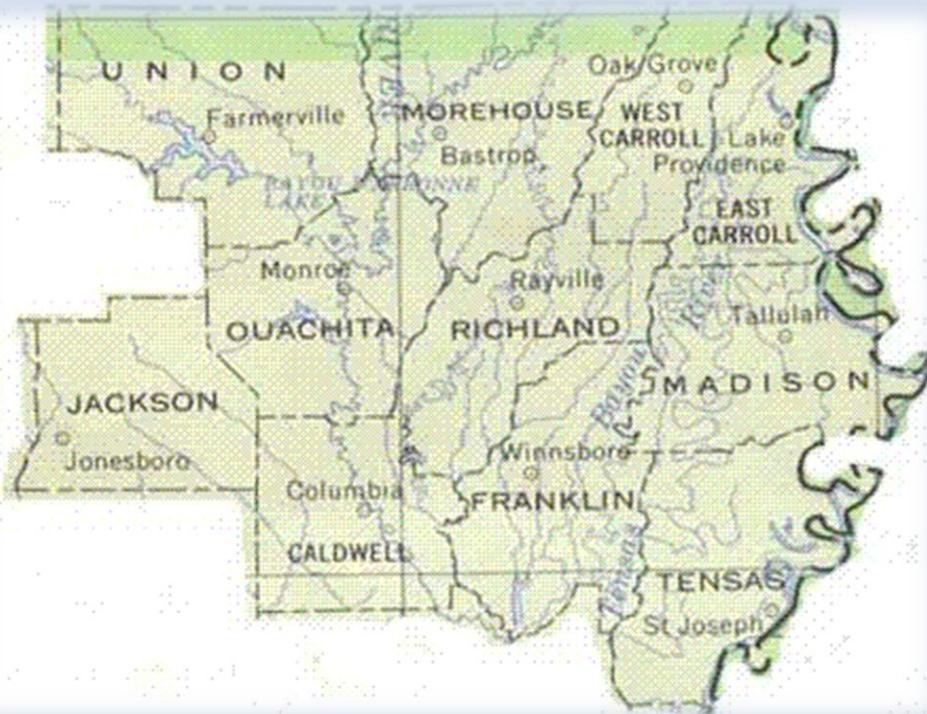
# CHALLENGES OF OUR RURAL SERVICE AREA

- La Region 8 LMA, consists of 3 Workforce Investment Areas and eleven parishes (counties).
- The Northeast Louisiana Delta equates to poverty-stricken, underserved communities with high proportions of single parent households coupled with low educational levels, high unemployment rates and no public transportation system.
- Of the 3,142 counties in the United States, Region 8's East Carroll Parish and Madison Parish rank 12<sup>th</sup> and 28<sup>th</sup> (respectively) as the most impoverished in the nation.
- Though possessing a population – upward of 304,000, nearly one-half or 49.27% of that population resides within only one parish and the balance of the total population, 50.73%, resides within the remaining 10 parishes.
- The socio-economic profile for the residents of our region demonstrates the profound need for this project and that the educational, economic & employment) status of our residents present multiple barriers (many workforce in nature) which continue to suppress any significant

# *Taking a Closer Look – Serving our Rural Area*

- ❖ Partnering with neighboring WIBs
- ❖ Utilize Business 7 Career Solutions Centers (One-Stops)
  - ❖ Partner with education/training providers
- ❖ Place program coordinators within the community college
  - ❖ Partner with STEP Coordinators
  - ❖ Partner with regional literacy program
- ❖ Provide tuition assistance, books & supplies, etc.
  - ❖ Provide for reimbursement of tutorial services
    - ❖ Provide a “live” online tutorial website
- ❖ Provide Childcare Reimbursement Supportive Services
- ❖ Provide Zonal Travel Reimbursement Supportive Services
- ❖ Provide case management, placement follow-up & retention services

# *Rural Northeast Louisiana Region 8 LMA*



Though possessing a population – upward of 304,000, nearly one half or 49.27% of that population resides within only one parish and the balance of the total population, 50.73%, resides within the remaining 10 parishes.

## *LA Region 8 LMA = 3 Workforce Investment Areas*

- WIA 83 = 7 Parishes
- WIA 82 = 3 Parishes
- WIA 81 = 1 Parish

# WHAT ARE THE BENEFITS OF WIB PARTNERSHIPS?

- Business & Career Solutions Centers in Eleven Parishes
  - Accessibility in Rural Areas
  - Designated Career Coordinators
  - Familiarity with Targeted Population
- PHOCAS (HPOG) Application Availability
  - PHOCAS Program Information
  - Assist with Application Submission
  - Assist with Eligibility Determination
  - Default Location for Case Management Services
- Workforce & Employment Guidance
  - Labor Market Information
  - Employment Opportunity Information
  - Assistance with Resume Development
  - Assistance with Job Search, Placement & Retention
  - Available Career Readiness Workshops

## *Taking a Closer Look – Serving our Rural Area*

- Through Effective Partnerships!
  - 11 – Career Solutions Centers
  - 7 – LDCC (Louisiana Delta Community College)

# PHOCAS SUPPORTIVE SERVICES

- Childcare Reimbursement Supportive Services
- Zonal Travel Reimbursement Supportive Services
- Multi-disciplined PHOCAS Staff &/or Representatives
  - PHOCAS Student Liaisons
  - BCSC Career Coordinators
  - LDCC/PHOCAS Coordinators
  - Instructors
  - Tutor &/or Tutoring Services

# Provision of Health Science Tutor and Online Tutorial ([www.phocashelps.com](http://www.phocashelps.com))



Professional Healthcare Opportunities | Careers And Support  
WORKFORCE INVESTMENT BOARD SDA-83, INC.  
Monroe, Louisiana.

Username/Email

Password

Remember me [Forgot your password?](#)

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Blogs Members Videos Photos Meetups Q & A More ▾

**Claire Lorem Ipsum** | What's Happening

PHOCAS Talk

140 characters left Publish

Wall Chatter

PHOCAS Talk English Lit Biology Math Calculus

**My Life**

- My Classes
- My Calendar
- My Groups
- My Library
- My Photos
- My Success
- Clubs & Organizations
- My Tests

**Meet-Ups**

- Create an Event
- My Meet-ups

New Events View all

- Astronomy Meet-up. By User 1 · 2 days ago
- Astronomy Meet-up. By User 1 · 2 days ago
- Astronomy Meet-up. By User 1 · 2 days ago
- Report Offensive Behavior

**NELA PHOCAS Project.** Professional Healthcare Opportunities | Careers And Support  
 WORKFORCE INVESTMENT BOARD SOA-83, INC.  
 Monroe, Louisiana.

Dashboard Members Blogs Meetups

**Julie Fletcher** | What's Happening

140 characters remaining

Wall Chatter

PHOCAS Talk

**Julie Fletcher:** What do you do when you don't know what to do? 02/11/2012 · 09:50 pm

**Julie Fletcher:** I encourage everyone to go to my library and study on NCLEX questions. Master "critical thinking" and the NCLEX questions. 25/10/2012 · 01:16 am

How's it going?

## LATEST COMMENTS

No comments

## TAG CLOUD

Heart, Coronary Arteries, Contraction, Conduction, Cardiac Output, Endocrine System Review Part 1 of 4, Endocrine System Review Part 2 of 4, Quiz, Acronyms, Review, Thyroid Gland, Endocrine System Review Part 4 of 4, Endocrine System Review Part 3 of 4, Endocrine System Overview, Heart Review, blood flow, Chambers, Flow, Pericardium, Layers

All site tags

## Videos

### All site videos

Add video

All

Mine

Friends



#### The Heart Part 1 Pericardium & Layers

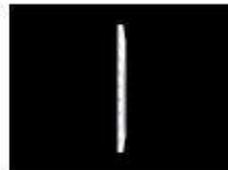
Logged in users - Edit - X

By Julie Fletcher 5 days ago

Categories: Study

Heart, Pericardium, Layers

The Heart Part 1 Pericardium & Layers



#### The Heart Part 2 Chambers & Flow

Logged in users - Edit - X

By Julie Fletcher 5 days ago

Categories: Study

Heart, Chambers, Flow

The Heart Part 2 Chambers & Flow



#### The Heart Part 3A Conduction Contraction & Cardiac Output

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By Julie Fletcher 5 days ago

Categories: Study

Heart, Conduction, Contraction, Cardiac Output

The Heart Conduction Contraction & Cardiac Output



#### The Heart Part 3B

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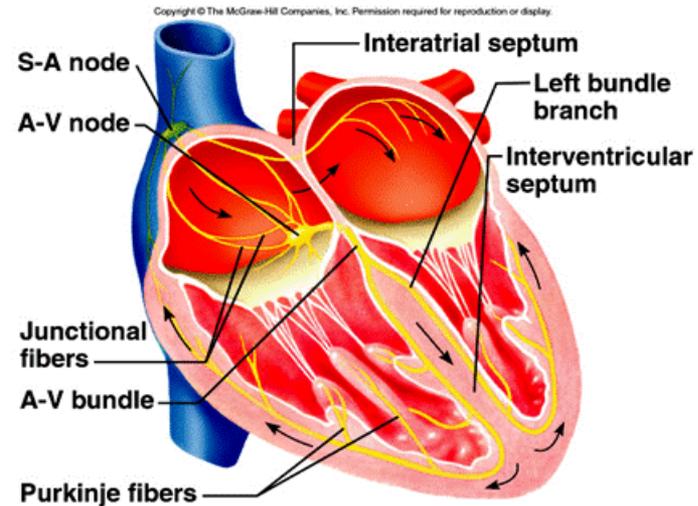
By Julie Fletcher 5 days ago

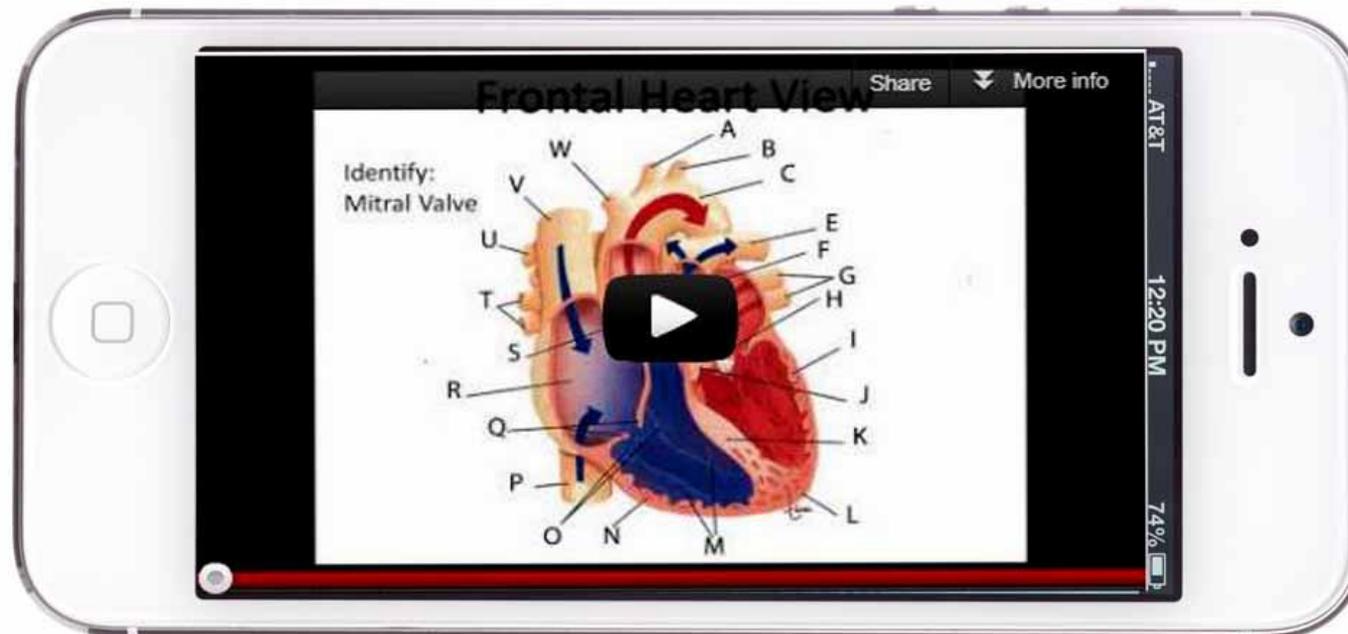
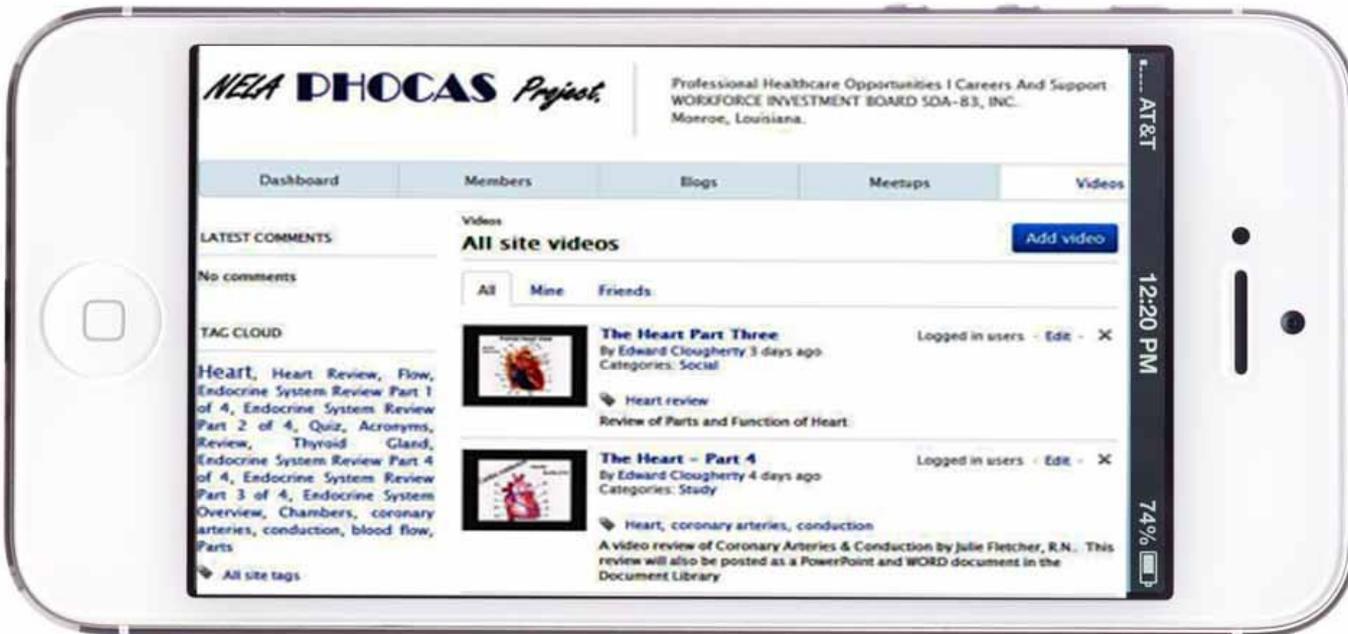
Categories: Study

Heart, Conduction, Contraction, Cardiac Output

# Cardiac conduction

- ▶ Electric current is generated, atrial muscle contracts forcing blood into the ventricles.
- ▶ Once this occurs the heartbeat moves to another region called the Atrioventricular Node.





# On Demand Video MeetUps for 2 – 100 Participants

The screenshot displays a web browser window with the URL [www.phocashelps.com/bbb/meeting/680](http://www.phocashelps.com/bbb/meeting/680). The interface includes a top navigation bar with 'English', 'Help', and 'Logout' options. On the left, there are panels for 'Users' and 'Listeners'. The 'Users' panel shows a table with the following data:

Role	Name	Status
Participant	Edward Clougherty	Online
Participant	Julie Fletcher	Online

The 'Listeners' panel shows two active participants: Edward Clougherty and Julie Fletcher. Below these panels are 'Mute' and 'Mute All' buttons. The main content area displays a slide titled 'Cardiac conduction' with the following text:

- ▶ Electric current is generated, contracts forcing blood into the \_\_\_\_\_.
- ▶ Once this occurs the heartbeat moves to another region called the \_\_\_\_\_.

The slide also features a diagram of the heart with labels: S-A node, A-V node, Junctional fibers, A-V bundle, Purkinje fibers, Interstitial septum, Left bundle branch, and Interventricular septum. A chat window on the right shows a message: 'To initiate your Video Chat Session' with a 'Send' button. At the bottom, there are two video thumbnails: 'Julie Fletcher' and 'Edward Clougherty (you)'. The Windows taskbar at the bottom shows various application icons and the system clock indicating 11:51 PM on 11/7/2012.

Video MeetUps can be used for Study Groups, Tutoring Sessions, Counseling Sessions, Class Broadcast, and Student Teacher Meetings. The MeetUps are recordable so that Tutoring Sessions can be archived for viewing by other students on demand. Administrators can also use MeetUps for meetings without having to leave their desks.

Dashboard	Members	Blogs	Meetups	Videos
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## Quick Start Guide

PHOCASHELPS.COM is a Student Success Application that facilitates communication & collaboration via media students use everyday including a private, secure, social network, smartphone apps, and Face-to-Face online MeetUps. PHOCASHELPS.COM is for Students, Administrators, Liaisons, Counselors, Tutors, and Instructors. The Application is malleable and can accomodate every kind of learning modality and communication need. It is limited only by your imagination with each function only 2 or 3 mouse clicks away.

### The Tools of PHOCASHELPS.com



Recordable, On Demand,  
 Video MeetUps

For 2 - 100 Participants  
 Digital White Board  
 Desktop Sharing  
 Chat, Talk or Video  
 Supports display of:  
 WORD, PowerPoint,  
 Acrobat (PDF), Excel,  
 JPEG, and more

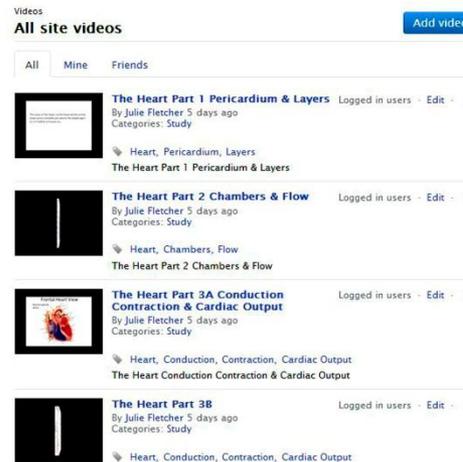
Use for Face-to-Face meetings without leaving your desk (or kitchen table) for counselling, tutoring, meetings, class broadcast, study groups, digital flashcards, and recording presentations for storage in the shared video library. Just click the Meetup you want, “Accept” and “Join” to enter a meeting.

### Video & Document Libraries

Host Documents of all formats and Videos for on demand viewing.

Host Documents of all formats & Videos for on demand viewing. Facilitates FLIP Learning where lectures & presentations are made & viewed prior to class, Valuable class time then builds on the lectures/presentation for further discussion. Distributes Instructor/Tutor made materials. Delivers timed testes for examination & to ensure required video viewing compliance.

Click Video or Library then “Upload” to store a document or video, or the video or document to view or download





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View Documents & Videos from the Application. Participate in Study Group Wall Chatter. RSVP to MeetUp Invitations. Review Digital Flash Cards. Anytime, anywhere the internet connects.

#### How's it going?

- Very Good.  
 OK  
 I'm Slipping  
 [ My own words ]



#### Student Thermometer & Polling Tool

#### Your Friends [Click to Chat](#)



#### HELP! [issues / questions](#)

##### Questions

Will we have class on next week? · 3 days ago

Type

When will the PHOCAS Grant Applications be available for next year?

[Send Form](#)

HELP Tool sends student queries to the right person for the right answer right away.

#### Report Offensive Behavior

Notify the Application Administrator of improper conduct on the Application by clicking and describing the issue.

Groups allow private posting of shared videos, documents pictures, and discussion threads.

Groups | My groups

#### My groups

[Create a new group](#)

**Heart Review** Heart Review - PowerPoint & WORD files open group · 1 members · [Make featured](#)

**PHOCAS Administrators** PHOCAS Administrators closed group · 2 members · [Make featured](#)

Have questions or ideas on the use of PHOCASHELPS.com, message the Application Designer, Ed Clougherty, email him ([ed@copleysystems.com](mailto:ed@copleysystems.com)) or call (954-614-2331)

# FLIP LEARNING MODALITY

- Instructor creates lecture video or PowerPoint Presentations.
  - Instructor creates test to be taken after viewing video/presentation
- Instructor uploads files to [www.PHOCASHELPS.com](http://www.PHOCASHELPS.com)
- Instructor messages students to notify of posting and due date.
- Student watches video or PowerPoint on computer or Smartphone as often and whenever they wish.
- Student takes Instructor provided text on video/PowerPoint.
  - Test can be timed or not.
  - Test self corrects and sends results back to Instructor.
- Instructor now knows problem areas to focus on in class.
  - Failure to return test signals falter and alerts for timely intervention.

# Tutoring Sessions

- Student requests tutoring session  
[www.phocashelps.com](http://www.phocashelps.com)
- Tutor and student may enter the online Video MeetUp room for tutoring session.
- Tutor may present documents, use digital whiteboard, and “desktop share” during tutoring session.
- Tutor may record the session and post video for other students with similar tutoring requests to review.
- Student may contact tutor to request tutoring session and/or “meetup.”
- Additionally, students (or instructors) may request tutor to visit school for live skills tutorials.

# Positive Feedback & Outcomes

## NCLEX Boot Camp Spring 2012

- Students who were NCLEX candidates were prepared for the exam using the Preceding methodologies and Learning Modalities.
- Students were administered a baseline examination and scored between 65% - 76%.
- The tutor prepared video review sessions with charts, outlines and acronyms for viewing by the student before each daily, live session.
- Students also had access to quizzes based upon the Video Reviews, Digital Flashcards, and One to One Tutoring in Online MeetUp Rooms.
- All students participating in the NCLEX review passed the NCLEX examination upon their first sitting.

# Feedback and Comments from PHOCAS Students

**One student's comment** – *“One session with Julie using that website with the powerpoints had an immediate impact on how I analyzed questions. I would definitely recommend this program and this website to all students!”*

**Outcome & comment from another student** – *Glenda, a 48 y/o b/f, divorced, single mother of 3 sons LPN student is passing with an “80.” She was referred to Julie by her PHOCAS student liaison. Julie called and set up a meeting with the student for that evening online in a “MeetUp Room” at [www.phocashelps.com](http://www.phocashelps.com). Julie reported, “We discussed the Endocrine System and I shared NCLEX Questions and PowerPoint presentations that I had created to help students master critical thinking and NCLEX Questions. She told me that she had a “light bulb moment.” It finally made sense to her. She went to class the next day and called me afterwards and was so excited because she used the guidelines we discussed and got every NCLEX practice question correct in class. The above statement was a quote from her.*

# Feedback and Comments from PHOCAS Students (continued)

***PHOCAS Tutor Reported*** – “Sandra was in jeopardy of failing nursing school if she didn’t make 90 or above on an advanced Pharmacology test. This student called me and we spent 3 days tutoring Pharmacology and the Nursing Process to help her prepare for Nursing Care Plans, Respiratory and Gastrointestinal disorders, IV advanced pharmacology and Pediatric calculations. What was the outcome?”

***This is the student’s comment*** – “I wanted to let you know I made a 95 on my Advanced Pharmacology Test and Pediatric Calculations. I could not have done it without your help Miss Fletcher. It is so easy for me to understand you. You break it down so easy and I thank you so much.”

# Feedback and Comments from PHOCAS Students (continued)

***Student comment** – “If there was something I didn’t understand (ANYTHING) I ALWAYS FELT COMFORTABLE CALLING Julie DAY OR NIGHT! If there is something she doesn’t know, we find a way to find it out together. I feel as though I am privileged to have the opportunity to have met Miss Julie. There has been many tough days and sleepless nights. I am more than grateful for Miss Julie and all the tools she is able to use to help me learn. She is by far the best that I’ve run across. Without her I probably wouldn’t have the understanding and knowledge that I have. From the inside tips, to main points in the book or just ways to Google answers, EVERYTHING HELPS!!! This tutoring, her tutoring is my at home professor, she has taught me how to look things up. No questions go unanswered and we don’t hang up without me understanding...”*

# Thank you for your interest!

*NELA PHOCAS Project*

Workforce Investment Board SDA-83, Inc.

1504 Stubbs Avenue

Monroe, LA 71201

This document was supported by Grant No. 90FX0024 from  
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