

Workforce Development Council of Seattle-King County



RECRUITMENT

1. High demand health care occupations: Registered Nurses, Personal and Home Care Aides: Nursing Aides, Orderlies and Attendants: Medical Secretaries, Home Health Aides.
2. Recruitment approaches: Outreach by project Navigators, referrals from program partners including TANF agencies, housing authorities, one-stop system, colleges, and community-based organizations; distribution of flyers for specific training opportunities/audiences.
3. Recruitment goal: Enroll 450 new participants this year.

ASSESSMENT, ACADEMIC ADVISING, AND ACADEMIC SUPPORT

1. Tests used: CASAS, COMPASS, other academic assessment and advising provided by colleges, self-assessment/interview checklists, criminal background check, Self-Sufficiency Calculator, Workforce Explorer, Map Your Career, O*NET Skills Search, Interest Profiler, Career One Stop Skills Profiler, career plan.
2. Learning support available: Case management, "navigation," academic advising/counseling, career exploration/planning assistance, integrated instruction, tutoring/facilitated review, work-based learning, peer study support.
3. Enrollment goal: 200 new customers in training this year.

EDUCATION AND TRAINING

1. Pre-training courses: "Foundational" (basic academic skills, introductory healthcare vocational content, intro to healthcare careers and college success), pre-requisite coursework (primarily nursing pre-requisites), GED.
2. Programs offered:
 - A. Nursing Assistant (1 quarter, certificate).
 - B. Medical Office (2 quarters, certificate).
 - C. MA (4-5 quarters, certificate).
 - D. Phlebotomy (1 quarter, certificate).
 - E. Medical Lab Tech (7 quarters, certificate).
 - F. Other (ITA) including Dental Assistant, LPN, RN, and Health IT (3-7 quarters, certificate/AA).
3. Program completion: 84.

SUPPORT SERVICES

1. Transportation: HPOG program, TANF program subsidies where available.
2. Childcare: Working Connections Child Care program; Headstart, HPOG program.
3. Tuition assistance: HPOG program.
4. Food assistance: SNAP, HPOG program.
5. Housing (including utilities): Housing authorities, non-profit emergency and transitional housing providers, LIHEAP, HPOG program.
6. Emergency payments (as necessary and appropriate): HPOG program.

EMPLOYMENT AND EMPLOYER RELATIONS

1. Employer engagement strategies: Use existing relationships, as well as industry intermediaries/consultants, to enhance and build new relationships with employers to support individual customer job search as well as multi-employer training strategies. Engage employers to support placement and work experience, but also to enhance understanding of industry workforce needs and test effective training strategies to meet dual needs of job seeker and employer. Host semi-annual employer advisory committee meetings.
2. Employment goal: Employ 48 customers in healthcare professions this year.