

Pima County Community College District



RECRUITMENT

1. High demand healthcare occupations: Nursing, Medical Assisting, Health Information Technology, Nursing Assistant, Medical Records/Medical Coding.
2. Recruitment approaches: PSA's, brochures, cable spots, news and radio spots, partner referral.
3. Recruitment goal: 1000; We recruit higher numbers than enroll based on historic persistence in the One-Stop intake process and the college's data on turnover from recruitment to enrollment.

ASSESSMENT, ACADEMIC ADVISING, AND ACADEMIC SUPPORT

1. Tests used: TABE, COMPASS, ACCUPLACER, AZTEC Software, Skills Tutor Software.
2. Learning support available: Tutoring, supplemental instruction, college prep, remediation, career advising, academic advising, community referrals, educational financial assistance, personal financial assistance, life skills, study skills, test-taking.
3. Enrollment goal: 396 students.

EDUCATION AND TRAINING

1. Pre-training courses: Literacy Connect Referral, GED, ESOL, Contextual College Prep 10-week, College Prep Open Lab, Learning Center Remediation, developmental courses.
2. Programs offered:
 - A. Nursing Pathway (3 certificates, 5 weeks, 9 weeks, and 13 months); 75 completers.
 - B. Medical Office Pathway (3 primary and 2 secondary certificates); 40 completers.
 - C. Medical Support Pathway (3 primary, 3 secondary certificates); 40 completers.
3. Program completion: 221 students.

SUPPORT SERVICES

Pima County One-Stop HPOG:

1. Transportation (minor vehicle repair, bus passes).
2. Child care assistance.
3. Pre-admission supplies, fingerprints, health insurance, transcript acquisition, immunizations.
4. Emergency utility/living support/food boxes.
5. Counseling referral.

PCOS non-HPOG:

6. Major transportation.
7. Major utility.
8. Housing.
9. Medical assistance.
10. Major living/food.

PCC HPOG:

11. Training supplies (uniforms, equipment, books).

EMPLOYMENT AND EMPLOYER RELATIONS

1. Employer engagement strategies: Continue utilizing advisory committees, the local WIB, and economic development groups to provide information on changing employment needs, sector employment changes, and a real-time insight into local markets; direct outreach to business and advisors for grant collaborations; Employment Development team build relationships with new employers for curriculum, program development, internship, job placement, and clinical opportunities and participate in local employment/career/education fairs.
2. Employment goal: 121.